



BE PREPARED. MORE THAN A MOTTO.

Being prepared means being ready for any challenge.

Our Scouts put into action the skills that prepare them **for life.**



BOY SCOUTS OF AMERICA
HEART OF AMERICA COUNCIL

BE PREPARED.

MORE THAN A MOTTO.

No organization delivers adventure and values like Scouting. It's the heart of what we do. And right here in the Heart of America Council, our Scouts are learning more than just how to tie a knot and collect badges. We are preparing our Scouts to lead effectively, manage conflict, become role models and set goals for their future.

Since 1910, Scouting has helped mold the future leaders of this country by combining educational activities and lifelong values with fun. Through more than a century of experience, we know that helping youth succeed puts us on a path toward a more conscientious, responsible, and productive society.

Our Scouts are learning the building blocks of leadership from the moment they join.

Eagle Scouts are **76%**
more likely to be
community leaders

**Baylor University Study: "Merit Beyond the Badge"*



WHAT WE DO.

FUNDAMENTALS OF SCOUTING.



LEADERSHIP DEVELOPMENT

Scouting is where leaders learn to lead. From running corporations to walking on the moon, the accomplishments of Scouting alumni have shaped our country. Leadership is taught at every level of Scouting from Cub Scouts all the way to Eagle.



EXPERIENTIAL LEARNING

Scouting's advancement program develops resilience by providing a series of surmountable obstacles and the steps to overcome them. Scouts progress at their own pace as they meet each challenge and explore new opportunities.



CAREER EXPLORATION

Scouting inspires youth to explore their futures and opens a new and exciting world around them. Scouting puts youth on the path to a successful career by introducing them to purpose-packed adventures.



COMMUNITY IMPACT

For more than one-hundred years, Scouting has led the charge to make our communities better places to live through giving back and instilling values. Scouting's impact transcends national origin, race, gender, political affiliation and time.



Eagle Scouts are
64% more likely
to volunteer

**Baylor University Study:
"Merit Beyond the Badge"*

OUR PROGRAMS.



CUB SCOUTS
Boys & Girls | Grades K-5



SCOUTS BSA
Young Men & Women | Ages 11-17



VENTURING
Co-ed | Ages 14-20



EXPLORING
Co-ed | Career Based | Ages 14-20

SCOUTING'S IMPACT.

THE HEART OF SCOUTING

Nowhere in the country is the Scouting program stronger than right here in the Heart of America Council. Our Scouts are leaders with a built-in set of core values, a trained sense of how to achieve objectives with the resilience to persevere and overcome obstacles. We are proud to say there are thousands of Scouts making a positive impact across eastern Kansas and western Missouri.



OUR EXPERIENCES

The Scouting experience is designed to give kids and young adults the skills they need to unlock their full potential. Our programs from Cub Scouts to Exploring, offer all youth across Kansas City a safe place to learn, grow and explore a new world of adventure.

OUR CAMPS

Summer camp is Scouting in action and there's no better place to explore the outdoors than right here in our council. Our premier camps, the H. Roe Bartle and Theodore Naish Scout Reservations, are among the best summer destinations in the country



OUR MISSION

Scouting is critical to ensure that youth are put on a path to a successful life. Our mission is to prepare the young people of eastern Kansas and western Missouri to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.



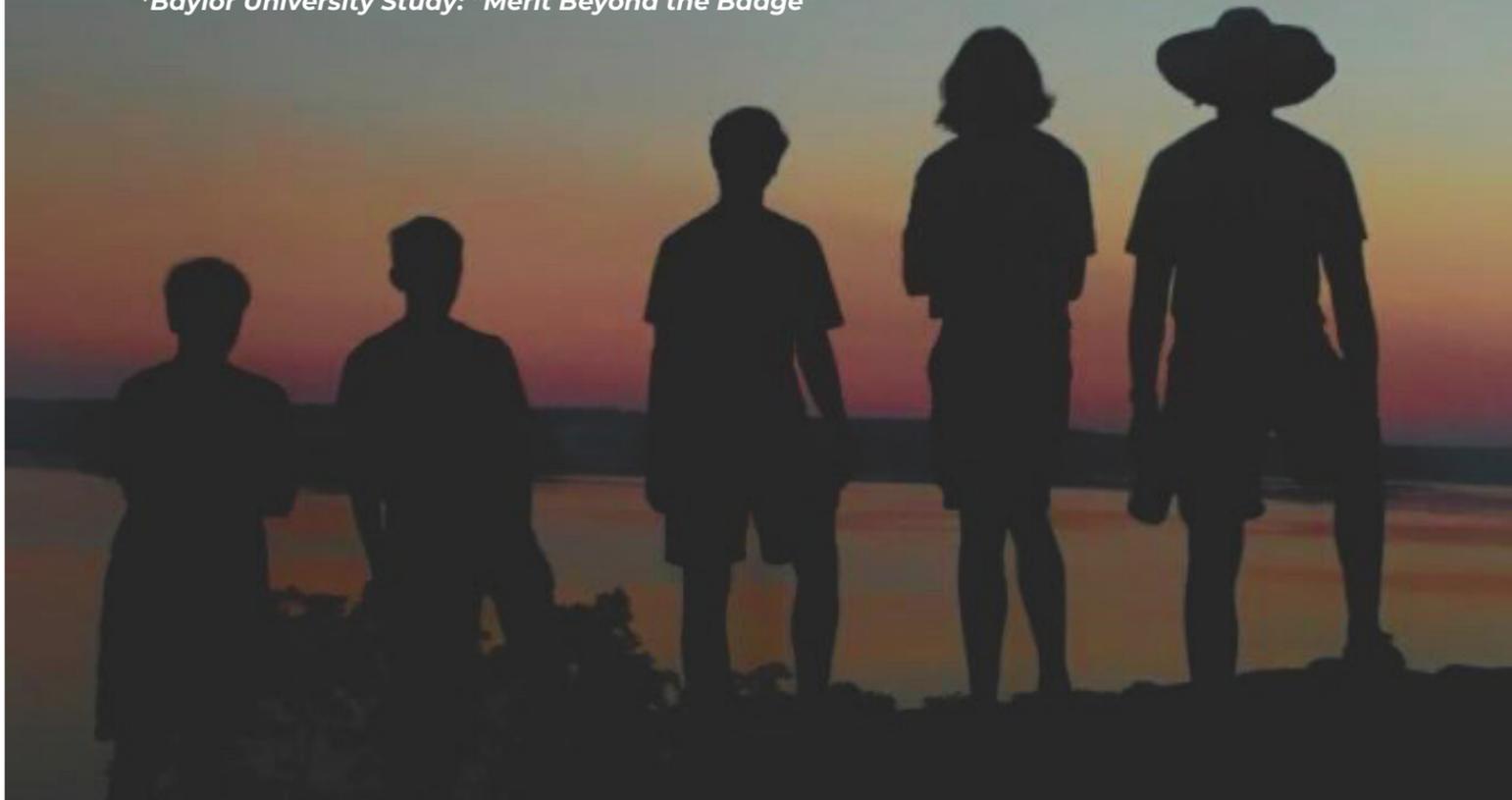
Prepared. For Life.™

BE PREPARED.

MORE THAN A MOTTO.

Eagle Scouts are **TWICE** as likely to graduate from college

**Baylor University Study: "Merit Beyond the Badge"*



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Always. An Eagle.

"I started Scouting as a timid fifth-grader, like most. I had almost no social skills and didn't know the first thing about work ethic. I've grown more mature and professional from my time in the troop than in my ten years of formal schooling combined.

The experiences and skills that Scouting gives are vital, yet so many grow up without them. What are boards of review if not preparation for job interviews? All of those times I sat before a group of new people, ready to make an impression, I gained that much more experience in ways most my age will never.

*I am, and proudly always will be, an Eagle Scout, a Hardway Warrior, and a Leader. I'm one of the elite 5 percent who made it. And that will **ALWAYS** mean something."*

*Steven Madigan
Troop 10 | Leawood, KS*



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Scouts are **TWICE** more likely to earn a bachelor's degree

(75.6% of Scouting alumni compared to 36.0% national average)

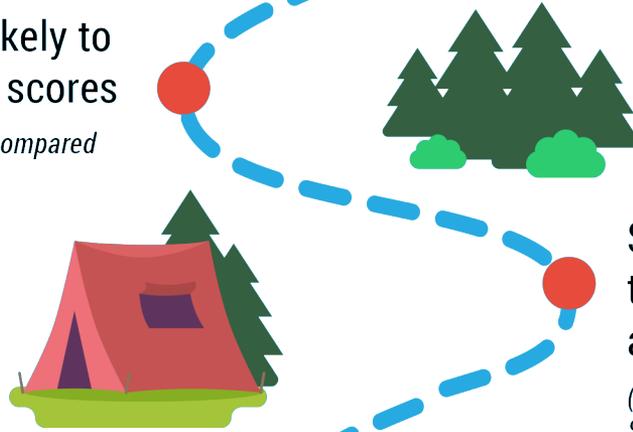


Scouts are **TWICE** more likely to earn an advanced degree

(29.0% of Scouting alumni compared to 13.4% national average)

Scouts are more likely to have higher credit scores

(55.7% of Scouting alumni compared to 39.7% national average)



Scouts are more likely to earn almost **DOUBLE** as an adult

(\$62.5k median income compared to \$33.7k national median)

Scouts are more likely to advance and improve their socio-economic status



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